



# **myMectronic™ Part Search Is Now Free!**

## **Advertising Opportunities Now Available**

**For Immediate Release**  
**Contact: Gerald Willis, Mectronic.net, 408-866-1400**

December 14, 2010 -- **myMectronic** is the most sophisticated, powerful and flexible part search management system available. *And now it's free!*

Parts buyers can now use myMectronic for free part searches and buy parts without having to register. However, "now that registration is also free, we expect nearly all buyers to register to get access to all the sophisticated tools that myMectronic offers," said Gerald Willis, President of Mectronic.net.

"We have decided to move away from paid subscriptions for our myMectronic part search engine," said Willis. "We have had success in the past with advertising-supported part search, so we've decided to go that direction again."

Parts resellers interested in pay-per-click and banner advertising opportunities on myMectronic should call 408-866-1400 or send an email to [info@mectronic.com](mailto:info@mectronic.com).

### **No Other Part Search Site Compares To myMectronic**

Offering maximum speed, control and efficiency for all part search needs, myMectronic saves both time and money. With its advanced features, myMectronic will quickly become the preferred part search site!

With myMectronic, parts buyers can:

#### **Establish your custom myMectronic control panel**

This powerful new tool allows you to control and manage all of your myMectronic.com part search information. **myM Exclusive!**

#### **Bulk search**

Search up to 50 part numbers at one time and send multiple part numbers to multiple distributors/resellers instantly. myMectronic's unique slider tabs enable you to easily control how your search results are displayed. **myM Exclusive!**

#### **Manage RFQ's and PO's**

myMectronic offers the most flexible and sophisticated system for managing RFQ's and PO's of any parts search site. **myM Exclusive!**

Only myMectronic offers you all of these features:

- Add items to your RFQ or PO directly from the search results page
- Send RFQ's or PO's to multiple vendors instantly
- Send RFQ's or PO's all at the same time or schedule them individually for later delivery
- Include multiple, but different, part numbers within each RFQ or PO
- Write individual notes to each vendor or a general note to all vendors
- Store and view RFQ's and PO's in a "cart" system
- Store attachments to RFQ's and PO's, including bills of materials, CAD-CAM drawings, images, etc.

### **Manage Preferred Vendors**

Establish your own Preferred Vendor list. Each user can add multiple private contacts for each distributor with all of their contact information. Set up search criteria to display only these vendors. Record your own comments and ratings for each vendor. Only average ratings for vendors are made public. Your comments and ratings are strictly private. **myM Exclusive!**

### **Sell Parts**

All users (end users, OEMs, distributors and resellers) are able to sell parts through our "Short Sell" application. Once accepted, the parts are integrated and included along with all Mectronic.com part search items. **myM Exclusive!**

### **Additional Features**

In addition to the powerful myMectronic features above, you can:

- **Save** emails, alerts, matches and all searches for future reference
- **Set alerts** to notify you if parts not found in Mectronic.com search results become available at a later date
- **View history** of offers received and offers sent by selecting "To" and "From" dates in your myMectronic calendar – you also have access to the complete history of all of your previous searches
- **Post requirements** and browse history of all Mectronic.com search requirements
- **Search all** Mectronic.com "Short Sell" items and "Requirements"

Once you see how powerful myMectronic is, you'll be amazed at how much time it saves you. You'll never want to use another part search site again!

**About Mectronic.net** Mectronic.net, Inc., of Campbell, California is focused on web-based solutions, hosted ASP solutions, Custom Integration projects, website search engine optimization and on-line promotion, as well as a sourcing and search directory focused on the electronic, electrical and mechanical industries.

For more information, visit [www.mectronic.net](http://www.mectronic.net) or contact Gerald Willis at 408-866-1400 / [jerry@mectronic.net](mailto:jerry@mectronic.net).